

LIQUID SYSTEMS LAUNCHES NEW TV SERVICE IN POLAND POWERED BY HIBOX MIDDLEWARE

Liquid Systems, a fast-growing Polish Internet provider has selected Hibox Systems as their IPTV and OTT middleware platform. Liquid Systems is now delivering interactive TV services to consumers in their Lublin province of Poland using the Hibox Aura IPTV middleware product and professional services for the project delivery.

After evaluating and researching different middleware vendors, Liquid Systems chose Hibox Aura as the product did not only met their project requirements but also exhibited the confidence of having supported many similar deployments. "In our opinion, this system is perfect and meets all our requirements in terms of innovation and technology. Using this software is intuitive for the end user and the administrator." said Paul Trochimiuk, CEO of Liquid Systems.

Hibox delivered Live TV, EPG, Catch Up TV, network recordings, Video on demand, and a Weather widget as part of the turnkey solution. Hibox also helped with STB and EPG integration that enabled Liquid Systems to smoothly roll-out the new service.

"The great advantage of this system is that our customers can freely manage the TV service. They can stop, reverse, pause or even watch TV from seven days ago. On the local market, we are the only operator which offers such opportunities to its clients so we have now strengthened our position. Another advantage of the system is its modularity and the possibility of further development with the participation of specialized staff of professionals from the Hibox Support Group." said Paul Trochimiuk.

Thanks to efficient cooperation between the two companies, Liquid Systems was able to launch the final product, branded Furora, in the planned timeframe of January 2016.

"It has been a pleasure to work together with such a skilled team as Liquid Systems on this project. Liquid Systems had a clear vision and paid great attention to details, which helped us to build exactly the product that they wanted" said Staffan Granholm, CEO of Hibox Systems.

About Liquid Systems Sp. z o. o.

Liquid Systems Sp. z o. o. is a local Internet provider in Poland offering TV and internet in the Lublin province that serves about 5,000 users. Their new TV service, called Furora, allows customers to access a next generation of TV entertainment. The new Furora has been launched to meet the continuous and growing market demands from it's customers.

About Hibox Systems

Hibox Systems is a global provider of advanced interactive information and entertainment solutions for consumers and commercial applications. Hibox middleware platform has been successfully deployed for IPTV and OTT use by hotels, ISPs and broadband providers, along with healthcare facilities. Hibox Systems is headquartered in Finland with an international business development office in Vienna Austria.

Further information

Staffan Granholm, CEO, Hibox Systems Oy Ab
Email: staffan.granholm@hibox.tv