



IPTV ON THE LARGEST PRIVATELY OWNED RESIDENTIAL YACHT ON EARTH

Hibox Systems has teamed with Harris CapRock Communication (HCC) to provide a complete IPTV platform to the largest privately owned residential yacht on earth named The World. The yacht, equipped with 165 luxury apartments and over 200 crew cabins, is powered by the new Hibox Smartroom TV Solution starting from the beginning of May 2016.

The World was looking for a flexible and dynamic system with advanced search capabilities that can comb through the ship's large collection of movies and shows. One of the key requirements was to have a multi-screen system that utilizes either the internal wired or wireless network. The new system can now stream content to tablets, smart phones, smart TVs and laptops. In addition, the Smartroom TV solution also provides automatic imports of metadata for new movies from The Movie Database and a messaging system that allows the crew to inform residents of upcoming events through the television screen.

"As a managed service communications company, we increasingly act as a true telecommunications provider for customers in all our verticals, delivering solutions beyond traditional connectivity. Hibox was an ideal partner due to their ability to meet the high expectations of customers in the cruise and yacht segment, which includes a state-of-the-art IPTV system with advanced search capabilities, highly customizable user interface, multi-screen options and capability to provide an IPTV solution including head-end, middleware and set-top boxes," says Matthew Broida, Vice President of Marketing and Technology at Harris CapRock Communications.

"We are excited to win this project for the largest residential ship on the planet. The project proves the flexibility of our system and showcases our capability to provide solutions for the cruise industry. It continues our success with large cruise ships and demonstrates our capability to provide high-quality solutions to one of the most demanding customer segments within the IPTV industry," says Staffan Granholm, CEO of Hibox Systems.

About The World®

Launched in 2002, The World® is the largest privately owned, residential yacht on earth with 165 luxury Residences. A diverse group of Residents from 19 countries own the homes onboard and share interests in world cultures, history and adventure, and exploring fascinating destinations. They circumnavigate the globe every two to three years following an extraordinary itinerary that they select. In-depth expeditions and one-of-a-kind experiences are complemented by world-class amenities and impeccable service.

About Harris CapRock Communications

Harris CapRock Communications is a premier global provider of managed satellite, terrestrial and wireless communications solutions for primarily the maritime and energy markets. Harris CapRock provides One Clear Path for its customers by utilizing a robust global infrastructure that includes teleports on six continents, five 24/7 customer support centers, a local presence in 24 countries and hundreds of global field service personnel supporting customer locations across North America, Central and South America, Europe, West Africa, Middle East and Asia Pacific. Learn more at harriscaprock.com.

About Hibox Systems

Hibox Systems is a global provider of advanced interactive information and entertainment solutions for consumers and commercial applications. Hibox middleware platform has been successfully deployed for IPTV and OTT use by hotels, ISPs and broadband providers, along with healthcare facilities. Hibox Systems is headquartered in Finland with an international business development office in Vienna Austria.



Further Information

Hibox Systems Oy Ab: Staffan Granholm, CEO, email: staffan.granholm@hibox.tv, tel: +358 50 581 2968

The World: Joanna Merredew, email: joanna@dovetail-agecy.co.uk, tel: +44 020 7016 6740

Harris CapRock (HCC): Phillip Parker, email: phillip.parker@harris.com, tel: +1 832-668-2777