



## Polish Grupa Multiplay Trusts in Hibox Superior Technology

Grupa Multiplay, an ISP based in Knurów, Poland has chosen to incorporate the next generation technology for IPTV provided by Hibox Systems of Finland. Multiplay has teamed with Hibox Systems, to use the Hibox *Aura* middleware software platform to deliver interactive entertainment content to resident and commercial customers.

Grupa Multiplay had a goal of increasing the services and products available to their customers and after testing many systems, found the Hibox software solution to be the best-in-class. The Hibox system will allow Multiplay the flexibility to utilize various hardware solutions to control operational expenses and at the same time offer their customers a quality product with wonderful content.

According to Mr. Tomasz Serwatka, the CEO of Multiplay, "the search and evaluation for the right technical solution was a large project. And I am extremely proud of our Multiplay engineers for their diligence in testing and questioning every aspect of the technology. We feel the Hibox system will add tremendous value to both our customers and to our operations".

The Hibox software enables Multiplay customers to receive content and programming on any device at any time. The Hibox system enables the Multiplay users to record, pause, play, and fast forward on any device and be able to switch between devices for viewing the programs.

Mr. Danny Shaw, the International Business Development Manager for Hibox, said that "it is a pleasure to work with a group like Multiplay because they have such a great emphasis on quality. The Multiplay technical and service culture matches our Hibox approach to providing products and we appreciate being given the opportunity by Multiplay."

## About Grupa Multiplay

Grupa Multiplay is a polish telecommunication company consisting of several entities. Professional experience and know-how gained during dynamic development in a rapidly changing market, let Multiplay to become a high reputation company.

The main goal for Grupa Multiplay is to provide leading solutions that meet even most demanding clients' needs. Focusing on the best quality we provide services in the field of: modern television, reliable Internet and cheap telephone. With this end in view Multiplay is building its own fiber optic infrastructure and is strengthening its position on market.

## **About Hibox Systems**

Hibox Systems is a global provider of advanced interactive information and entertainment solutions for consumers and commercial applications. The Hibox middleware platform has been successfully deployed for IPTV and OTT use by hotels, ISP's and broadband providers, along with healthcare facilities, ships and offshore oil platforms.

Hibox Systems is headquartered in Finland with an international business development office in Vienna, Austria. Since December 2007, the company has been part of Anvia Group, a growing ICT-group with 738 employees and a turnover of 115 MM € in 2012.

## **Further information**

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